

# Concessions International Bringing Salty's to Sea-Tac for Taste of the Region Event

**(ATLANTA) October 2019** – Concessions International (CI) announced today that its Sea-Tac location of Seattle's favorite icon, Salty's, will participate in the airport's Taste of the Region event on Saturday, October 19 from 11 a.m. to 2 p.m. The event will feature samplings from over 16 restaurants, craft beer and wine flights, chef demonstrations, and more. It will be open to both travelers and non-travelers.

Concessions International, one of the nation's largest minority-owned airport concessionaires, in partnership with Salty's Kingen family, will open the dual-level concept as a joint venture with Well-Buttered Bread and Nicholas & Associates. Well-Buttered Bread is a local Seattle, woman-owned business, and Nicholas & Associates is a minority-owned Airport Concessions Disadvantaged Business Enterprise (ACDBE).

The Salty's brand is authentic and historic to the Pacific Northwest, making it the ideal concept to anchor the central terminal of Sea-Tac. Beloved by locals and prime ministers alike for 40 years, guests have come to Salty's restaurants for uncommonly warm service and award-winning menus that celebrate local fare, seasonal seafood, regional wines, and America's best brunch. Salty's at the SEA was created as an oasis for travelers where every seat has a "waterfront" view that transports guests to the iconic, local Salty's restaurants for sunny beach days, spectacular sunsets, and twinkling skyline nights through a one-of-a-kind video wall filmed by local outdoor photographer Scott Kranz. Salty's at the SEA offers travelers a shucking-good time at the oyster bar, sports bar, dining room, or sail-thru counter!

Complementing Salty's at the SEA is BrewTop Social, a proprietary brand located directly above Salty's on the second level. BrewTop Social will offer an open-air dining experience with craft brews and gastropub fare. Guests will enjoy an expansive rotating selection from local breweries on tap.

"It is an honor for Concessions International to bring this world-famous restaurant to Sea-Tac International Airport," said Donata Russell Ross, CEO of CI. "In preparation of our opening next year, we are participating in Sea-Tac's Taste of the Region event to offer event-goers a sample of what's to come from Salty's airport location. We look forward to meeting our future guests and to the grand opening in the fall of 2020." During Taste of the Region, guests will be able to sample Salty's Signature White Chocolate Mousse Cake with Raspberry Coulis. For Salty's at the SEA opening next year, the menu will showcase Northwest Coastal cuisine, including freshly shucked local oysters from the chilled seafood bar, seasonal seafood, steaks, burgers and sandwiches, salads, desserts, and a breakfast menu of plated offerings from Salty's famous brunch. Included will be Salty's favorites, like Coconut Crusted Prawns, Blackened Salmon Caesar Salad, Seafood Cioppino, Fish n' Chips, and Clam Chowder. Salty's Sail-Thru counter will offer a fast, grab & go menu of favorite hot and cold items from Salty's at the SEA, as well as freshly brewed local coffee and other local treats.

# About Concessions International, LLC

Atlanta-based Concessions International, LLC, founded in 1979, is a dynamic food and beverage concessionaire with operations in eight airports. The company's portfolio includes franchised, licensed and proprietary concepts, including casual dining, quick service, snack, deli and bar and grill. The company is a franchisee of major national brands including Chick-fil-A, Shake Shack, Panda Express and Einstein Bros. Bagels. Visit www.cintl.com for more information. Follow us on Facebook and Instagram.

### **About Crews and Nicholas & Associates**

In 1972 when Robert Crews, founder of Crews of California (Crews), brought innovation and sophistication to the demanding airport market, he forever elevated the way airports accommodate the traveling public on the go. The Benjamin Company, former parent company to Crews, became America's first nationally recognized airport bookstore chain that operated in 25 U.S. airports. Since 2009, the partnership between Crews and Nicholas & Associates has evolved this family partnership into an innovative food and beverage and retail company with 33 businesses in four major U.S. airports. For more information, please visit www.crews1972.com. Follow us on Facebook and Instagram @crews 1972.

# About Salty's

Salty's Seafood Grills are the Pacific Northwest's beloved waterfront restaurants. For nearly four decades Salty's has proudly welcomed generations of locals and travelers celebrating vacations, engagements, business, or simply a sunny day on the water. Salty's wins national and regional awards year after year, including Top 100 Most Scenic Restaurants and Top 100 Best Brunches in America by OpenTable and Wine Spectator's Award of Excellence. Founded and owned by the local Kingen family, Salty's is renowned for its spectacular views, menus celebrating seasonal seafood & local fare, and uncommonly warm service. We invite you to visit our three waterfront locations: Salty's on Alki Beach in Seattle, WA, Salty's on Redondo Beach in Des Moines, WA, and Salty's on the Columbia River in Portland, OR. Visit <u>saltys.com</u> for more information. Follow us on Facebook and Instagram @saltysseafood.

# PHOTOS: <u>HERE</u>

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Salty's at the SEA is the Airport's flagship full-service bar & restaurant with graband-go, located in the Central Terminal. Beloved by locals and prime ministers alike, for 40 years guests have come to our Pacific Northwest Salty's restaurants for our uncommonly warm service and award-winning menus celebrating local fare, seasonal seafood, regional wines, and America's best brunch. Salty's at the SEA was created as an oasis for travelers where every seat has a "waterfront" view that transports you to the iconic, local Salty's restaurants. Join us at the SEA for a shucking-good time at our oyster bar, sports bar, dining room, or sail-thru counter!













Salty

🐳 Welcome Aboard!

### **JOIN US AT THE SEA!**

Salty's at the SEA is the Airport's flagship full-service bar & restaurant with grab-and-go, located in the Central Terminal. Beloved by locals and prime ministers alike, for 40 years guests have come to Salty's for our uncommonly warm service and award-winning menus celebrating local fare, seasonal seafood, regional wines, and America's best brunch. Salty's at the SEA was created as an oasis for travelers where every seat has a "waterfront" view that transports you to Salty's iconic, Pacific Northwest restaurants for sunny beach days, spectacular sunsets, and twinkling skyline nights. Join us at the SEA for a shucking-good time at our oyster bar, sports bar, dining room, or Sail-Thru counter!

### EAT, DRINK, & RELAX!

- ---- **Taste the sea at our oyster bar** where we will be shucking the freshest, regional favorites, like Kumamotos and Kusshis
- Relax and enjoy your "waterfront" view! Without leaving your seat, our one-ofa-kind 6k video-wall transports you to Salty's waterfronts for sunrises, sunsets, and night skies across the seasons. We teamed up with local, outdoor photographer Scott Kranz for the filming (check out his 50 Peaks Project)
- Sip from our award-winning regional wine list along with the best local beer and booze. Hand selected by Tim O'Brien, the only two-time Washington Wine Commission Sommelier of the Year



- ---- Greet the day with a happy belly full of breakfast from Salty's the Top 100 Best Brunches in America
- Savor the flavors of the Northwest with Salty's coastal menu, made from the land and sea for all food lovers! Enjoy our famous seafood dishes, steaks, burgers, sandwiches, pasta, salads, and desserts with vegetarian and gluten-free options. Plus, specials from Salty's time-honored Seasonal Seafood Celebrations
- Stay a while or visit quickly, arrive solo or with a group. We crafted our menu for peak deliciousness and punctuality. Find your favorite escape at our cocktail & sports bar, oyster bar, dining counters, dining room, or patio
- ••• **Grab-and-go at Salty's Sail-Thru restaurant** with a full menu of fast favorites ranging from breakfast bowls to fish n' chips and salads, along with fresh coffee and local snack stars, like Ellenos Yogurt
- ---- Built with care for our guests and the environment, Salty's at the SEA will be LEED Certified

#### **CHEERFULLY SALTY'S SINCE 1980!**

Salty's Seafood Grills are the Pacific Northwest's beloved waterfront restaurants. For nearly four decades, Salty's has proudly welcomed generations of locals and travelers celebrating vacations, engagements, business, or simply a lovely day on the water. Salty's wins national and regional awards year after year, including **Top 100 Most Scenic Restaurants and Top 100 Best Brunches in America by OpenTable and Wine Spectator's Award of Excellence**. Founded and owned by the local Kingen family, Salty's is renowned for its spectacular views, menus celebrating seasonal seafood & local fare, playful atmosphere, and uncommonly warm service. **Join us for astonishing seafood, steaks, service & smiles!** 



Visit us at our three waterfront locations!

SALTY'S ON ALKI BEACH Seattle, WA SALTY'S ON REDONDO BEACH Des Moines, WA SALTY'S ON THE COLUMBIA RIVER Portland, OR

For inquiries, email katekingen@qmail.com